

ESTTA Tracking number: **ESTTA445839**

Filing date: **12/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	DiscoverReady LLC
Granted to Date of previous extension	12/11/2011
Address	55 Broadway, 6th Floor New York City, NY 10006 UNITED STATES

Attorney information	Stephen P. Meleen Pirkey Barber LLP 600 Congress Ave., Suite 2120 Austin, TX 78701 UNITED STATES smeleen@pirkeybarber.com, seastley@pirkeybarber.com, eolson@pirkeybarber.com, tmcentral@pirkeybarber.com Phone:512.322.5200
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### Applicant Information

Application No	77180495	Publication date	06/14/2011
Opposition Filing Date	12/12/2011	Opposition Period Ends	12/11/2011
Applicant	Satyam Computer Services Ltd. Mayfair Centre, S P Road Secunderabad, 500003 INDIA		

### Goods/Services Affected by Opposition

<p>Class 009.</p> <p>All goods and services in the class are opposed, namely: Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signaling, checking, supervision, life-saving and teaching apparatus, namely, packaged, customization friendly, open analytics application with industry solution sets across verticals that organizes and analyzes data to enable business intelligence and decision making enterprises of all types and instruments for information technology applications, namely, computer software; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers; automatic vending machines; cash registers, calculating machines, data processing equipment, namely, servers; computers; and fire-extinguishers</p>
<p>Class 016.</p> <p>All goods and services in the class are opposed, namely: Paper and cardboard; printed matter, namely, books, newsletters and manuals in the field of information technology applications; bookbinding material, namely, bookbinding tape and bookbinding wire; photographs; stationery; adhesives for stationery or household purposes; paint brushes; typewriters; instructional and teaching material, namely, manuals in the field of information technology; plastic materials for packaging, namely, plastic bags and plastic wrap; printers type; and printing block</p>


Class 042.

All goods and services in the class are opposed, namely: Providing agricultural research; providing scientific and industrial research in the field of the information technology and computer programming services

## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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## Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	3554625	Application Date	01/21/2007
Registration Date	12/30/2008	Foreign Priority Date	NONE
Word Mark	I-DECISION		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2008/01/31 First Use In Commerce: 2008/01/31 Legal support services, namely, providing review and analysis of electronically stored documents for law firm and corporate departments; providing on-line non-downloadable software for reviewing, analyzing, and storing electronic documents for law firm and corporate departments		

Attachments	77087437#TMSN.jpeg ( 1 page )( bytes ) noo 016.pdf ( 5 pages )(728171 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/SPM/
Name	Stephen P. Meleen
Date	12/12/2011

1. Opposer is a Delaware company having its principal place of business at 55 Broadway, 6th Floor, New York, NY 10006.
2. Opposer is a leading e-discovery service provider and pioneer, responsible for many innovations and improvements in the field of electronic discovery used in various types of legal proceedings.
3. One such innovation is Opposer's i-Decision® service, a breakthrough intelligent automated document review process. Since at least as early as 2008 Opposer has continuously used its mark I-DECISION in connection with its legal support services.
4. Opposer's sales under its mark I-DECISION have been extensive, and Opposer has expended great effort and resources promoting that mark and its services sold under that mark.

including promotion through internet advertising, distribution of white papers, and promotion at industry conferences and trade shows.

5. Opposer's mark I-DECISION is inherently distinctive, serving to identify and indicate the source of Opposer's services to the consuming public, and to distinguish Opposer's goods from those of others.

6. Additionally, as a result of Opposer's use and promotion of its mark I-DECISION, the mark has become distinctive and is recognized by consumers. Opposer has invested significant effort and resources in advertising and promoting its mark I-DECISION and the services provided under that mark, with the result that the purchasing public has come to know, rely on, and recognize the services of Opposer by that mark. Opposer has established valuable goodwill in its mark I-DECISION.

7. In addition to its common law rights, Opposer is the owner of a United States Trademark Registration covering its mark I-DECISION, specifically, Registration Number 3554625 for I-DECISION for "Legal support services, namely, providing review and analysis of electronically stored documents for law firm and corporate departments; providing on-line non-downloadable software for reviewing, analyzing, and storing electronic documents for law firm and corporate departments" in Class 42. This registration, based on an application filed January 21, 2007, is valid and subsisting.

8. Applicant Satyam Computer Services Ltd. ("Applicant") is an Indian company located at Mayfair Centre, S P Road, Secunderabad 500003, India. Applicant filed Application Serial No. 77180495 (the "Application") on an intent-to-use basis pursuant to 15 U.S.C. § 1051(b) on May 14, 2007 for the mark IDECISIONS ("Applicant's Mark") for various goods and services relating to information technology and data analysis, including "open analytics application with industry

solution sets across verticals that organizes and analyzes data to enable business intelligence and decision making enterprises of all types and instruments for information technology applications” in Class 9, “instructional and teaching material, namely, manuals in the field of information technology” in Class 16, and “providing scientific and industrial research in the field of the information technology and computer programming services” in Class 42.

9. The Application was published for opposition on June 14, 2011. This Notice of Opposition is timely filed based on extensions granted to Opposer.

10. Opposer has priority based on its application priority date of January 21, 2007 for its mark I-DECISION.

11. Applicant’s Mark is confusingly similar to Opposer’s mark I-DECISION—indeed, the marks are nearly identical. Applicant’s Mark is likely to be perceived as a plural form of Opposer’s mark I-DECISION.

12. The goods and services in the Application are related to the services for which Opposer has registered and used its mark I-DECISION.

13. Opposer has not given Applicant permission or approval to use or register Applicant’s Mark.

14. Applicant’s Mark so resembles Opposer’s mark I-DECISION as to be likely, when used on or in connection with the identified goods and services of the Application, to cause confusion, or to cause mistake, or to deceive. Registration therefore should be refused under 15 U.S.C. § 1052(d).

15. Registration of Applicant’s Mark on the Principal Register would be inconsistent with Opposer’s rights under the aforementioned registration and common law and would be damaging to Opposer.

WHEREFORE, Opposer prays that Application Serial No. 77180495 be rejected, and that registration of the mark therein be refused.

This Notice of Opposition is being filed electronically, along with the filing fee required by 37 C.F.R. § 2.6(a)(17). The Commissioner is authorized to draw on the Deposit Account of Pirkey Barber LLP, Account No. 50-3924/DISC016/SPM, if there is any problem with the processing of the electronically submitted fee.

Respectfully submitted,



Date: December 12, 2011

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ATTORNEYS FOR OPPOSER

**CERTIFICATE OF SERVICE**

This is to certify that a copy of the foregoing NOTICE OF OPPOSITION was served via First Class Mail, postage pre-paid, upon the attorney of record for Applicant at the address below on December 12, 2011:

William H. Logsdon  
The Webb Law Firm  
420 Ft. Duquesne Blvd., Suite 1200  
Pittsburgh, PA 15222



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